



10 WAYS TO CELEBRATE

in July!

1 HOST A GIVEAWAY

Ask your social media and email subscribers to participate in a giveaway! Ask them trivia questions about American grown flowers and foliage or to post photos of your flowers or foliage and tag you to enter.

2 PLAN AN EVENT

Invite people to your business to show them the beauty of American Grown! It doesn't have to be big and fancy, an open invitation to your facility will do just fine.

3 USE THE HASHTAGS

Celebrate the month by using hashtags
#certifiedamericangrown
#americangrownmonth,
#americangrownflowersmonth and
#americangrownfoliagemonth.

4 USE STICKERS

Make sure your customers know it's American Grown Flowers Month by putting stickers on your sleeves, buckets, and pots! You can order them directly from Certified American Grown.

5 CALL YOUR LOCAL NEWS

No, seriously. Call the news! Submit your story or event and invite them to learn more about why American-grown flowers, foliage, and potted plants are important.

6 COLLABORATE

Connect with popular local businesses and influencers to do a collaboration event or Facebook or Instagram live. Try to find someone outside of the floral world so you can get in front of new faces!

7 DROP SOME FACTS

Many folks don't realize how many flowers and foliage are imported into the US! Visit americangrownflowers.com or email Anna for some fast facts about the American Grown floral industry.

8 PUT UP A BILLBOARD

Ok, maybe not an actual billboard, but your Facebook cover and your website homepage can act as one! Change them up for American Grown Month so all of your followers and site visitors can join the celebration!

9 DECORATE YOUR SPACE

If you have a retail store, or even a road sign, dress it up with some American Grown Month swag.

10 MEET YOUR CONGRESSMAN

Invite your local and state representatives for a tour, or schedule a virtual call. Educate them about American Grown Flowers & Foliage Month, the American Grown Act, and invite them to join the Cut Flower Caucus!

Continue the celebration of American Grown all year long!

Learn more at americangrownflowers.org